# Social Welfare Responses and Role in the with/post-Covid 19 era

- New Normal and Welfare Technology

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- New Normal Era in Post-Covid 19
- ▶ The Field in Social Welfare and Covid 19 era
- ▶ The Innovation of Social Services by Welfare Technology
- ▶ The Role of Welfare Technology in Social Welfare

### What is Social Solidarity in Korea?

- A welfare state is a nation which has a responsibility for the quality of life for all peoples
- At the center of a welfare state, social solidarity exist.
  - Respect for people
  - Dignity for people
- To be a welfare state is to change the paradigm which is accompanied by principles and values for all people
  - It is possible when social solidarity exists

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#### Covid 19





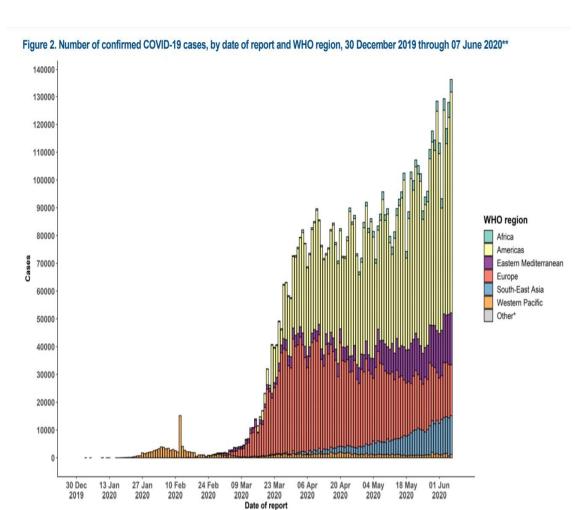
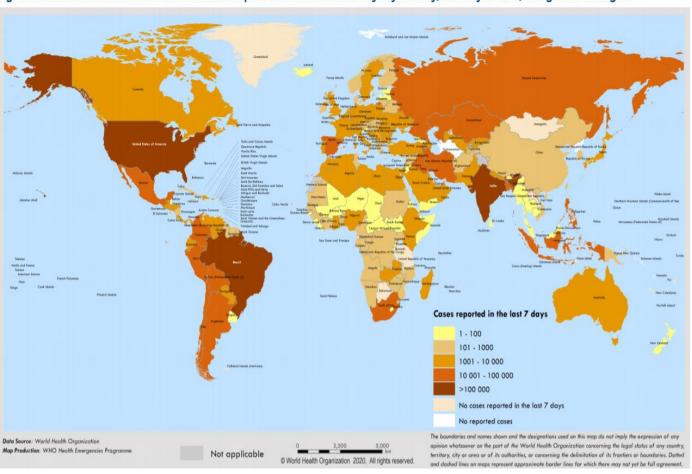


Figure 2. Number of confirmed\* COVID-19 cases reported in the last seven days by country, territory or area, 4 August to 10 August \*\*



#### **New Normal Era in Post-Covid 19**

**New Normal –** a condition, behavior, or state of things that is atypical but then becomes baseline casting a long-lasting effect

#### Accelerating untact and online services

- After Covid 19, putting online according to changes from conventional contact services to untact services
- Individualization and digital trends using ICT

#### Building a home-centered ecosystem due to deglobalization

 Changing from perspective that values efficiency using international division of labor to perspective that values supply stability to protect national disasters

### O O Rising New Industries in New Normal Era 1 O O

#### Rising online services and distribution

Generalization of untact services using ICT and AI technologies

#### Rising digital content industries using ICT

- Growth of online video service industries
- Preferences of online streaming platform that can enjoy contents such as movie, drama in the single room

#### Enlargement of remote treatment and growth of smart healthcare services

- Untact service, that is remote treatment can be active in earnest
- The paradigm of healthcare industries can be changed from treatment- to prevention and diagnosis-centered issues
- Smart healthcare industries such as AR and VR have been growing

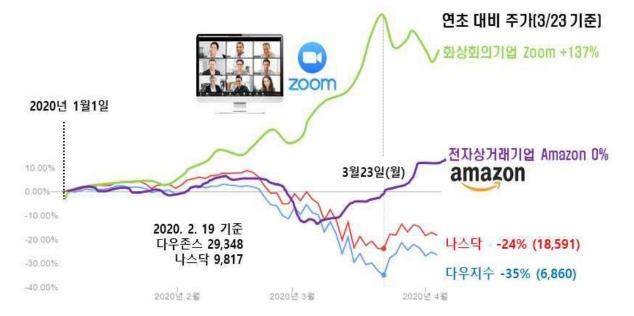
### O O Rising New Industries in New Normal Era 2 O O

The fast-growth of edu-tech and video conferences related industries

The aggressive use of E-learning tools such as AI, AR, VR, IoT for obtaining effective

education contents

Video conference



The Covid 19 pandemic has influenced social solidarity?

## Obstacles to Hinder Efficiency in Social Work Field in the Covid 19

- Inefficiency of services by direct and contact services with clients
- The lack of applying to service systems for enforcing clients' participation
  - Low accessibility to social work related information
  - Provider centered information and service provision
- Occurrence of service gaps due to excessive administrative work

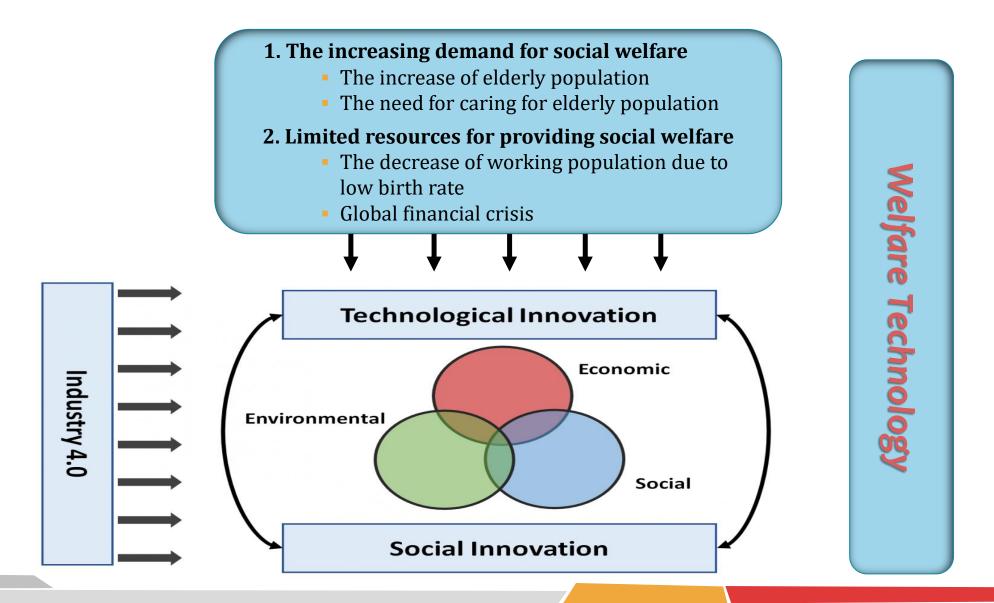


## The Condition for Settling for the New Normal Era

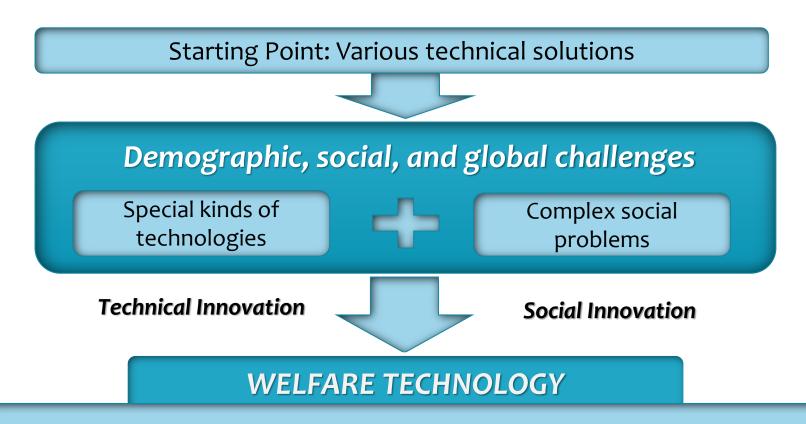


- Establish plan B instead of pausing services in the situation of a lack of understanding of predictability and sustainability of Covid 19
  - How we can improve social solidarity? Which methods?
- 2. Increase untact services and digital capacity
  - Reinforcing digital capacities in social service fields
  - Developing skills and education considering the increase of social solidarity
- 3. Change large-scale to small-scale facilities
  - Build small community system based on strong network
  - Increase community capacities which are small but strong

## **Changing Society and Welfare Technology**



### What is Welfare Technology?



Innovation of welfare services to utilize ICT for communication and network in order to minimize the inconvenience of living in the surge of changes (e.g., superaged society, radical technology) in the future Korean Society

## O O Welfare Technology in Post Covid 19 O O

- Skills for providing personalized integrative services based on ontact tools
  - Preemptive responses for clients who utilize social welfare agencies by monitoring physical and mental health
  - Providing diverse kinds of welfare services by providing information related online based emergency and social welfare
  - Increasing quality of life for educating capacities which can solve themselves and find adequate social welfare services based on clients' needs and situations
  - Increase opportunities which can solve social problems by matching services that correlate clients in the community

## O O Welfare Technology in Post Covid 19 O O

#### Build welfare platform for solving problems for clients

Prepare the base for providing services by hearing needs for clients and analyzing related information through welfare platform

#### Testing the effectiveness of services using Living lab

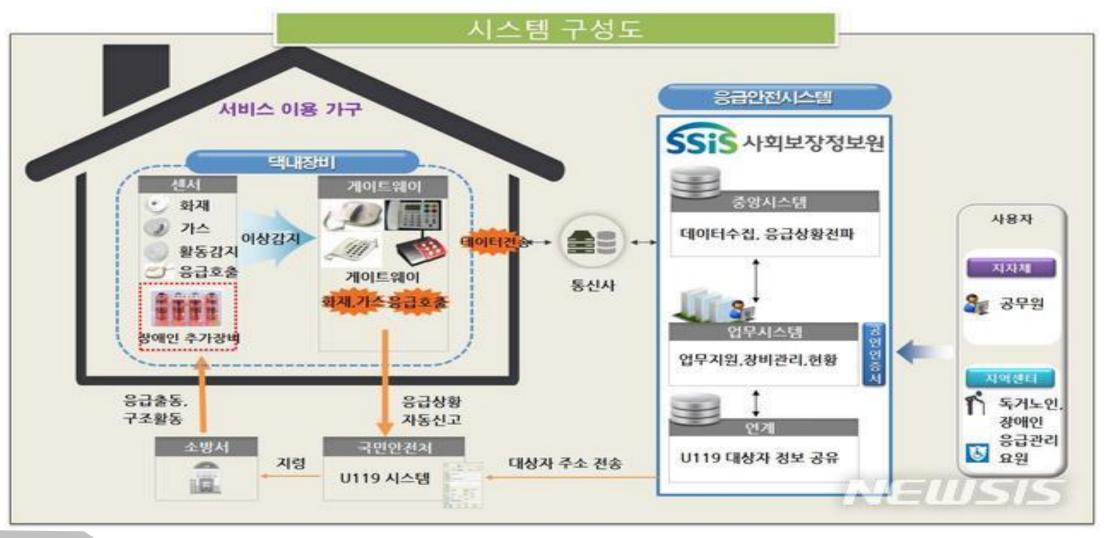
 Need of developing intelligent system and platform through participating by service providers and consumers; can increase social solidarity



## WELFARE TECHNOLOGY IN SOCIAL WELFARE FILED : NOW AND FUTURE

Emergency/Safety

## Emergency and Safety Alarm Services for the Elderly living alone

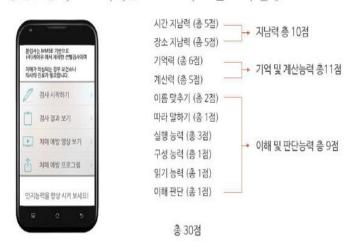


Mental health / Cognition

### Mental Health/ Prevention of Dementia Program



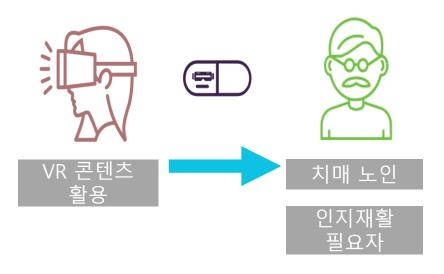
정신건강테스트-치매편 & 스트레스 편 & 우울증





인지재활프로그램 엔브레인-앱, 패드, PC버전 / B2B, B2C





Cognitive/ Social Functioning

## Magic/Happy Table







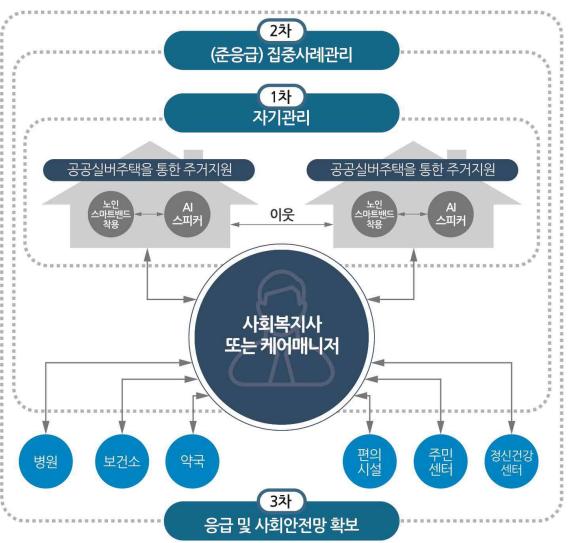




Service System

#### Wel-Tech based Community Care Model O O





Living Lab

#### **Wel-Tech Living Lab**







Industry







- The use of welfare technology for sustaining cognitive function for elderly population
- Cooperative system among government, education, and industry



## What do Social Welfare do in the Post-Covid 19?



- Preemptive response to find blind areas in social welfare using welfare technology
- Innovation of social services using welfare technology
- Change in ineffective and inefficiency service delivery system
- Online based sharing culture activities for recovering Covid 19
- Developing and disseminating online and offline education program
- Build monitoring and crisis management supporting system in social welfare agencies
- Build collaborative systems among providers and consumers to increase social solidarity

## Thank You!!